

Product Category Expertise

- Kitchen Electrics/Accessories
- Display Freezers & Fridges
- Kitchen Cutlery and Utensils
- Knife Blocks and Cutting Boards
- Sporting Knives, Multi Tools and Sharpeners
- Tool Bags, Backpacks, Sleeping Bags, Tents
- Folding Camp Furniture

Production Process Experience

- Metal Stamping, Grinding, Heat Treat, Metal Coatings/Films, and Die Casting
- Plastic Injection
- Wood and MDF Assembly, Cutting, Sanding, Staining and Gluing
- Cut and Sew
- Metal Tube Bending

Additional Things to Know

- Ethical Practices Assured
- Low Overhead
- FOB China or USA Port Pricing
- Available 24/7 in USA

Contact:

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Sales Office:

Charlotte, NC, USA

Project Office and Warehouse:

Dongguan and Yangjiang, China

www.worldwayinternational.com



World Way International

***“Working Around the Globe
for You”***



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Our Mission

...is to bring "FULL SERVICE" sourcing to our customers so they can control internal labor costs and still maintain a competitive sourcing capability.

World Way is a sourcing agency that has been connecting US customers with Asian factories since 2003. With offices in the US and China, we are able to provide small to midsize companies, "FULL SERVICE" sourcing capability allowing them to compete with larger companies that have in-house sourcing staff. World Way provides a low cost "BOLT-ON" sourcing department, a highly desirable alternative to committing and training human capital. You can expand or contract your buying and product management needs without having to increase or decrease your head count. We utilize experienced marketing professionals, product development specialists and quality inspectors on every project.

Services and Capabilities

"Full Service" Sourcing

As your global supply chain partner, we handle more of the project management details than other agents. We include an inspection report using AQL Standards with every shipment, sample review and storage, and product development/marketing support when needed. You provide the purchase order and we will handle the rest. While most agents provide the product and little more, we can provide the critical business support needed to ensure the product hits the target.



Factory Qualification & Audit

Initial qualification basis: product quality and cost, location, in-house engineering capability, capacity. Ongoing audit basis: on-time shipments, shipment accuracy, product compliance/quality, process improvement ability, communication. Additional criteria can be substituted including social, environmental, and labor metrics.

Production/Quality Inspections

Our inspectors ensure that your product hits your quality standards and that production stays on schedule. We start at the beginning of the supply chain with raw material inspection and embrace process improvement with every ongoing production project and assist factory quality staff to ensure that the next production run is better than the previous.

Product Development

Our understanding and approach to PD ensures your design is accurately translated to product. A specialist with domestic and overseas PD and sourcing experience will oversee your project. We work with the factory to ensure your product balances functionality, fashion, quality, and cost. We strive to minimize tooling charges thru design or negotiation. We work with drawings in CAD and Solid Works.

Marketing Support

Understanding the US market has led to a significant portion of World Way's success. We can act as a sounding board for the positioning and placement of your product as well as assist with review of market research. We can provide graphic support for labels, art cards, and other retail packaging concepts.

Interpreter/Travel Companion

Visiting China? We can make your travel much easier. Our English and Mandarin speaking guide, will make sure you make it to your next factory visit. You control your itinerary while we manage the logistics of your domestic travel and accommodations.

Please visit us on the web for more information.

www.worldwayinternational.com

Advantages

- "Bolt On" Full Service Expandable Sourcing
- Price Negotiations Using Chinese National vs. Westerner
- Engineering, Product Development, Marketing Support
- AQL Inspection Reports
- QA/QC Testing Support
- Travel/Accommodation Interpreter Assistance
- English and Mandarin in USA and China Offices
- Western Product/Market Understanding
- Coordination of Shipping Documentation
- US Customs/HTS Code Assistance